

Résumé of Jeremy Harder, B.A.

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Personal Statement

I am motivated by insatiable curiosity and the passion to solve problems with ingenuity and creativity. No task is ever truly completed: There is always a next step.

Summary

- Six years of professional Web and graphic design experience
- Experience designing for educational institutions, non-profit and retail
- Knowledge of usability testing and analytics
- Comfortable working under strict deadlines

Education

August, 2007 – Present
Master of Arts (Pending)

Michigan State University

- I am currently studying in the Digital Rhetoric & Professional Writing program to explore the merger between interaction design and writing to create effective communication strategies.

August, 2003 Michigan State University
Bachelor of Arts

- English major, business and journalism cognates
- Honors graduate
- Resident Option in the College of Arts and Letters (ROIAL) Program
- Recipient of Ruth Dahlberg Smith Study Abroad Scholarship

Work Experience

August, 2008 – Present
Graduate Writing Consultant

The Writing Center - Michigan State University

- Assist students, faculty and staff in the writing process. I have consulted on a variety of projects, from traditional essays to document design and websites

April, 2007 – Present
Webmaster

Michigan Public Transit Association

- Redesigned Association website to portray their status as the primary public transportation resource in the state, as well as promote increased member use via blogs, discussion boards, and interactive content
- Responsible for adding new features and site updates

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Work History (cont.)

February, 2005 – Present

American Collegiate Marketing

Graphic and Web Designer / Marketing Assistant

- Update and maintain multiple e-commerce websites for leading online retailer
- Design Web and print collateral for marketing campaigns
- Assist in development of marketing plans and goals

September, 2004 – February, 2005

Michigan State University Extension

Web Designer

- Redesigned Extension program sites: Michigan Team Nutrition, Michigan Nutrition Network, Pyramids Between the Pages, and more
- Created crisp, stylish graphics in conjunction with clear navigation of well organized content written in a concise, professional voice

2000 – 2004

University Physician's Office

Administrative Professional

- Responsibilities included project management, website design, writing and designing promotional materials, editing scholarly articles, assisting international students with medical requirements, interdepartmental relations, and routine office tasks
- Designed and maintained three departmental Web sites, targeting an audience which ranges from new international students to retired professors
- MSU Student Employee of the Year nominee, 2003

Skills

- Adobe CS3
- CSS
- DHTML
- HTML
- JavaScript
- Microsoft Office
- MySQL
- PHP
- Quark Xpress
- XHTML
- XML/XSLT